

TUNA COMMITMENT 2017 PROGRESS REPORT

Thai Union Group
Public Company Limited

In December 2016, Thai Union launched [our Tuna Commitment](#) as part of our SeaChange® sustainability strategy. Fish accounts for nearly 17 percent of global protein consumption, and in fact nearly five million metric tonnes is caught every year around the world for consumption. It is therefore essential that we, as one of the world's leading seafood companies and the largest processor of canned tuna, take responsibility for the health and sustainability of the world's tuna stocks. When the Tuna Commitment was launched, Thai Union committed to providing annual progress updates, of which this is the first.



seaCHANGE

Sustainable seas,
now and for future
generations

Workers are safe,
legally employed
and empowered

Legal and licenced
vessels, operating
responsibly



As a member of the [United Nations Global Compact \(UNGC\)](#), we are committed to achieving the [United Nations Sustainable Development Goals \(SDGs\)](#). In particular, our Tuna Commitment supports the achievement of SDG 14 Life Below Water.



Tuna Commitment

[Thai Union's commitment](#) is for all of our tuna to be sustainably sourced, with an aim to achieve a minimum of 75 percent of our own brands of tuna coming from fisheries that are Marine Stewardship Council (MSC) certified, or in a fishery improvement project (FIP), by the end of 2020.

Thai Union will invest USD \$90 million in initiatives, including establishing new FIPs, that bring together stakeholders to identify environmental challenges in a fishery, develop a plan to address them, and work together to implement the plan. More information on FIPs can be found [here](#).

Fishery Improvement Projects

Since launching our Tuna Commitment, we have activated six tuna FIPs, including:

- Indian Ocean Tuna, Tropical Tuna, Purse Seine
- Atlantic Ocean, Tropical Tuna, Purse Seine
- Pacific Ocean, Tropical Tuna, Long Line

The progress of these FIPs can be tracked publicly on www.fisheryprogress.org. These FIPs are on a journey to ensuring that each fishery can maintain healthy stock levels for generations to come. Others will be added throughout 2018 as the action plans are agreed and finalized. The FIP roadmap can be viewed [here](#).

Fisheryprogress.org also offers the ability to 'Follow a FIP'. Users can search by Thai Union as a FIP participant and follow the Thai Union FIPs for the latest updates, providing full transparency on progress. In addition to our tuna FIPs, Fisheryprogress.org also contains information on Thai Union's participation in FIPs for other species such as the Morocco sardine FIP.

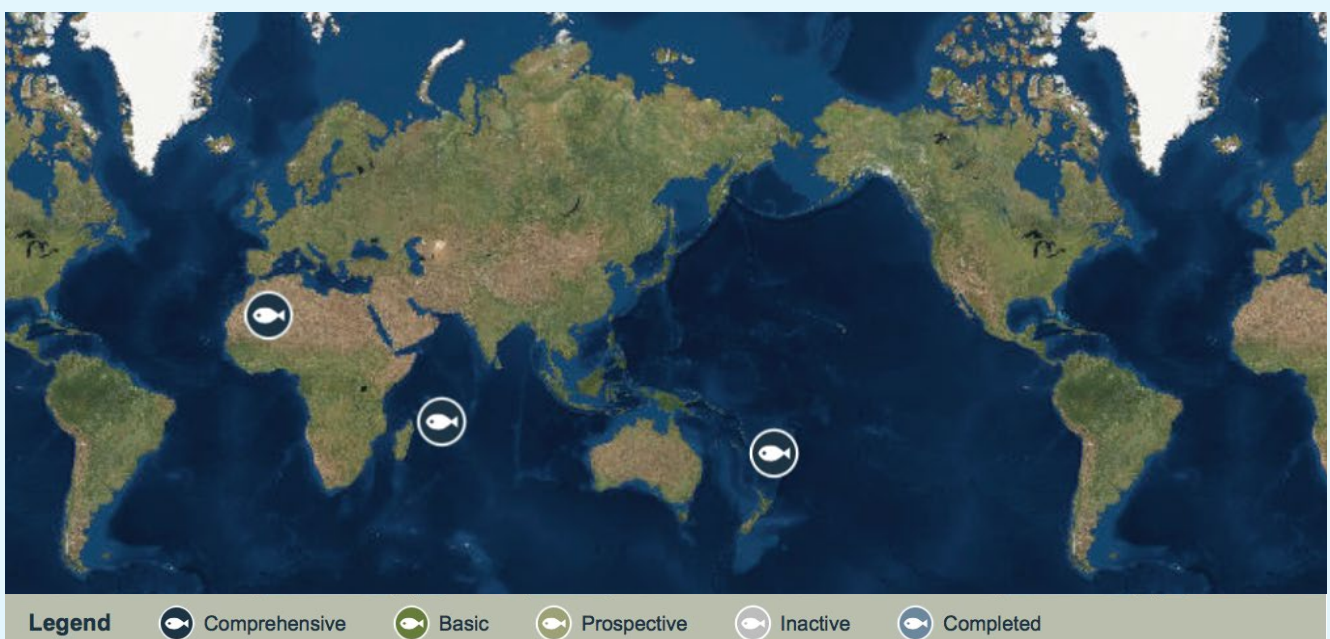


Image credit: Fisheryprogress.org

Collaboration

Thai Union is:

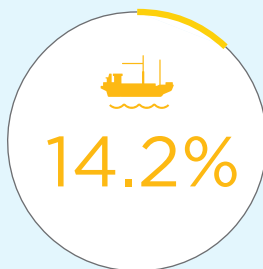
- Working closely with retailers to help them achieve their sustainability commitments;
- Engaging with governments to ensure that the correct regulation and legislation is in place to effectively regulate the FIPs and the national fishing industry into the future;
- Working with numerous NGOs, partners and stakeholders to improve the industry.



With the launch of these FIPs



of the branded tuna sold by Thai Union Europe has been sourced from a FIP or an MSC certified fishery since the start of 2018.



of Thai Union branded tuna globally is sourced from MSC certified fisheries.



Two brands (Hawesta in Germany and Genova in North America) have been launched with a fully MSC-certified supply.

Advocacy

To support our commitment, in June 2017 we signed up to the [Tuna 2020 Traceability Declaration](#), as presented at the [UN Ocean Conference in New York](#). We reaffirmed our Tuna Commitment at the [Our Oceans conference](#) in Malta in October 2017.

We have supported [WWF](#), Greenpeace and the [International Seafood Sustainability Foundation \(ISSF\)](#) in their efforts to drive improvements in the management of tuna fisheries through engaging with the Regional Fisheries Management Organizations (RFMOs).

Responsibly-Caught Tuna

In July 2017 we announced our [Agreement with Greenpeace](#), committing Thai Union to measures that will tackle illegal fishing and overfishing, as well as improve the livelihoods of hundreds of thousands of workers throughout the company's supply chains.

The new commitments build upon our SeaChange® strategy, including:

- Efforts to support best practice fisheries;
- Improve other fisheries, reduce illegal and unethical practices in its global supply chains;
- Bring more responsibly-caught tuna to key markets.

In December 2017, Thai Union published its [Fishing Vessel Improvement Program and Vessel Code of Conduct \(VCoC\)](#). The VCoC was developed in collaboration with Greenpeace and the International Transport Workers Federation and represents one of the first socially responsible codes for vessels for the global tuna fleet. Audits and improvement programs in line with the VCoC will begin in 2018.



“We are driven by our responsibility to maintain the sustainability of the oceans and, in particular, to help to secure healthy stock levels so future generations can continue to enjoy tuna. Our Tuna Commitment and the SeaChange® sustainability strategy it supports are central to our business strategy, both now and for the future.

“We are proud of the progress we have made on our Tuna Commitment throughout 2017. In 2018 we will continue to work with civil society, business and governments to support sustainable fishing practices.”

– **Dr. Darian McBain,**
Global Director of Sustainable Development